

News

For Immediate Release

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Klear Screen Adds New 2G Dual Micro Textured Towel In Travel Singles Kit



***Now with Dual Micro Textured
(DMT/2G) towel technology.***

San Francisco, CA, February 1, 2010 —

Meridrew Enterprises is pleased to announce the inclusion of a new cloth featuring Dual Micro Textured Technology (DMT/2G) in the original Klear Screen Travel Singles Kit (KS SP12).

Working with one of the leading manufacturers of micro fiber cloth Meridrew Enterprises is now

including a unique dual micro textured towel with antimicrobial properties in our cleaning kit.

The new cloth has the unique properties of a distinct cleaning side and a distinct polishing side in one piece of fabric. The new **DMT/2G** cloth has the added benefit of built-in antimicrobial capabilities designed to limit the growth of bacteria and fungi using the same technology employed in space suits. The antimicrobial component is part of the cloth manufacturing process, and is a key ingredient of the materials that make the cloth, making this antimicrobial property last the life of the cloth. The new cloth is a huge advancement over first generation antimicrobial towels that depend on isopropyl alcohol added to the cloth after manufacture and its

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effectiveness that diminishes with washing and time. Recent studies have shown computer keyboards and other touch pad surfaces to be potential breeding grounds for germs. This unique, dual textured cloth is made to trap and eliminate over 99.0% of the bacteria that can be found on Smart Phones, computer tablets, keyboards, track pads and computer mouse.

The advantage for the user is they now have the right cloth to clean and polish either high gloss or matte surfaces at all times. By simplifying the process we have enhanced our customer's satisfaction while maintaining the value of the kit. "For years we have been searching for a towel that will provide superior cleaning capability with unsurpassed polishing and long lasting antimicrobial properties. We are now able to deliver this unique product to our customers," Said John K. Younghein, President Meridrew Enterprises.

The new ***Klear Screen Travel Singles Kit*** includes everything for home, office and travel cleaning needs. The Travel Singles Kit contains one Dual Micro Textured Antimicrobial cleaning and polishing cloth and 12 Klear Screen Travel Singles.

The unique Klear Screen cleaning solution contains no alcohol or ammonia and is safe to use around children and pets. The Klear Screen solution safely removes dirt, dust, lint and fingerprints and leaves the screen with an anti-static finish on the surface so you don't have to clean as often. Our cleaning solution is 100% non-toxic, environmentally friendly and is the most recommended cleaning solution for consumer electronics devices.

Meridrew Enterprises is a leading manufacturer of LCD cleaning products for consumer and institutional use. For more information about Klear Screen or iKlear products contact our office at (925) 838-8774.

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